

# HomeFresh<sup>®</sup>

## DELI

A superior choice for higher sales,  
fresher contents, better displays,  
and brand-building awareness.



**PLACON**<sup>®</sup>  
WHEN PACKAGING MATTERS

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# HomeFresh®

DELI



RD 8C



RD 8W



RD 12C



RD 12W



RD 16C



RD 16W



RD 24C



RD 24W



RD 32C



RD 32W



RD 24C with  
RD TFL Lid

HomeFresh® Deli Containers.  
A Superior Choice.

Now in Both Clear and White

More than 45 years of packaging know-how. Proven designs and quality assurance systems like ISO 9001 and AIB Certification. First-rate materials and the industry's best service. It's all here at Placon. From common containers to custom-printed packages, no one else offers a better combination of service, quality and value.

Ultra Clear Polypropylene

Need a clear solution to better sales and superior freshness? Start with HomeFresh® clear polypropylene containers.

- Show off your food product from top to bottom with superior clarity.
- Five base container sizes.
- Two lid materials: Tight-sealing polypropylene for optimum freshness until the lid is removed; polyethylene lids for a quick seal and added durability.

White Deli Containers

Need an imprintable solution? HomeFresh® white deli containers offer it all.

- The same design quality of our clear packaging.
- Ready for custom printing.

Microwavable Lids and Containers

Microwave friendly polypropylene is great for foods that need re-heating.  
(Loosen lid before placing in microwave)

## HomeFresh® Pineapple Containers

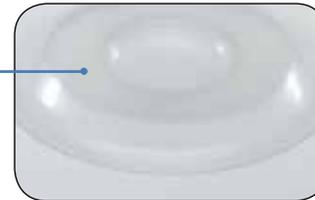
Our HomeFresh® Pineapple Container offers a specialty solution for pineapple packaging while still providing the time-tested utility features of traditional deli containers. Designed with straighter side walls to accommodate a cored pineapple, the container's raised base design keeps juices away from the fruit, providing virtually any fruit a longer shelf life.

### Features:

- Raised interior base lifts a cored pineapple above its juice.
- Clear polypropylene construction attractively shows off the contents with superior clarity.
- Two different lids—clear polypropylene for a tighter seal, or polyethylene for a quick seal.
- Sidewalls can be printed with up to eight colors and lids with up to six colors.

### Benefits:

- Securely accommodates a whole cored pineapple.
- Extends the fruit's shelf life while keeping the display attractive.
- Offers great flexibility—while designed for pineapples, it also works perfectly with other fruits and deli items.



*\*Not available as a stock print.*

*With its ability to keep juices separate from the fruit, HomeFresh® Pineapple Containers accommodate almost any fresh produce. Optional custom printing allows graphics and logos to appear clear and sharp.*

## SIZES AVAILABLE

Stock Number	Description	Case Pack	Case Weight/ Case Cube	Pallet TI/HL Half/Full	Cases/ Pallet Half/Full	Eaches Pallet Half/Full
RD 8C	8 oz. Clear Deli Base	500	11 lbs/1.98	8 x 3/8 x 6	24/48	12000/24000
RD 8W	8 oz. White Deli Base	500	11 lbs/1.98	8 x 3/8 x 6	24/48	12000/24000
RD 12C	12 oz. Clear Deli Base	500	13 lbs/2.23	8 x 3/8 x 6	24/48	12000/24000
RD 12W	12 oz. White Deli Base	500	13 lbs/2.23	8 x 3/8 x 6	24/48	12000/24000
RD 16C	16 oz. Clear Deli Base	500	13 lbs/2.19	8 x 3/8 x 6	24/48	12000/24000
RD 16W	16 oz. White Deli Base	500	13 lbs/2.19	8 x 3/8 x 6	24/48	12000/24000
RD 16T	17 oz. Clear Tall Deli Base <i>(not shown)</i>	500	15 lbs/2.34	8 x 3/8 x 5	24/40	12000/20000
RD 24C	24 oz. Clear Deli Base	500	20 lbs/3.20	8 x 2/8 x 4	16/32	8000/16000
RD 24W	24 oz. White Deli Base	500	20 lbs/3.20	8 x 2/8 x 4	16/32	8000/16000
RD 32C	32 oz. Clear Deli Base	500	23 lbs/3.37	8 x 2/8 x 4	16/32	8000/16000
RD 32W	32 oz. White Deli Base	500	23 lbs/3.37	8 x 2/8 x 4	16/32	8000/16000
RDTFL	Polypropylene Lid	500	6 lbs/1.50	8 x 4/8 x 8	32/64	16000/32000
PE409L	Polyethylene Lid	500	11 lbs/2.02	8 x 3/8 x 6	24/48	12000/24000
RD 28C	Clear Pineapple/Cut Fruit Base	500	21 lbs/5.23	4 x 2/4 x 5	8/20	4000/10000

### Combo Packs

RD 8C/RDTFL	8 oz. Clear Deli Base/TF PP Lid	250 Cups/ 250 Lids	9 lbs/1.98	8 x 3/8 x 6	24/48	6000/12000
RD 16C/RDTFL	16 oz. Clear Deli Base/TF PP Lid	250 Cups/ 250 Lids	10 lbs/2.19	8 x 3/8 x 5	24/40	6000/10000
RD 32C/RDTFL	32 oz. Clear Deli Base/TF PP Lid	250 Cups/ 250 Lids	15 lbs/3.37	8 x 2/8 x 4	16/32	4000/8000

## Custom Color Printing Available



### You Name It. We'll Print It.

Custom color printing helps you boost shelf appeal and build brand awareness. That's why we offer extensive dry offset printing capabilities in-house, assuring the same attention to quality and service that you get in package design.

### Print Up to Eight Colors.

From store logos to photographs, we can print up to eight colors on round bases ranging in size from eight ounces to 32 ounces. Lids can feature up to six colors. With a low minimum order size of 25,000 pieces (or 50 cases), you can get started today.

### Getting Your Containers Printed.

Source artwork is preferred as an electronic EPS file on a CD. Other acceptable electronic formats include TIFF, JPEG or GIF. Camera-ready art can also be used if an electronic version is not available.

Allow about two weeks plus mailing time for the creation of packaging graphics. Art that is not provided in an electronic format may take longer.

Once we've received your approved laser proof and purchase order, our standard lead-time is four weeks from plates to production. Our standard lead-time for re-orders of existing jobs is four weeks.



Fresh 'n Clear™ Trays and Lids



Fresh 'n Clear™  
Bowls and Lids



HomeFresh® Rotisserie  
Chicken Container



Crystal Seal®



Dimensions™ Bakery Containers

For virtually any retail food environment—grocery stores, delis, quick marts, restaurants, cafeterias, food carts and beyond—Placon provides thermoformed packaging products for superior performance. Efficient storage, secure sealing and exceptional functionality all play a role in our industry-leading designs. Polypropylene and PETE options mean our packaging can accommodate virtually any food product, any use, any environment. And from environmental perspectives, our EcoStar® food-grade recycled PETE (with up to 100% post-consumer recycled content) is just a taste of things to come.

Ultimately, from stock designs to highly custom creations, the underlying goal is clear: Our products work hard to sell yours.

Whether you need packaging for food, medical, or retail environments, visit [www.placon.com](http://www.placon.com) or call 800-541-1535 to request additional information about any of our product lines.

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